

TIME TO GET READY FOR Thanksgiving!

| | |
|-------------------------------|-----|
| CRANBERRY SAUCE, 15 Oz. Tin — | 53c |
| Reg. 29c, SPECIAL, 2 for | |
| PUMPKIN, 20 Oz. Tin — | 35c |
| Reg. 2 for 39c, SPECIAL 2 for | |
| FRESH YAMS — | 39c |
| 2 Lbs. for | |
| FRESH CRANBERRIES — | 29c |
| 1 Lb. Pkg. | |

Miller's Groceteria

PHONE 39

DIDSBURY

INNISFAIR Lions Play-At-Home CAR BINGO

— Sponsored by Innisfair Lions Club —

A Chance To Win:

A NEW 1960 DODGE

Numbers called in order are: B.9, O.70, 1.17, N.34, G.49, O.67, B.2, N.35, O.69, G.48, G.47, 1.22, O.72, G.58, B.1, B.15, N.43, O.73, B.6, G.54, B.3, N.32, G.56, G.50, N.37, 1.25.

TICKETS ON SALE IN INNISFAIR BUSINESS PLACES

Watch This Advertisement For Additional Numbers

For any or all of your
printing requirements
call 12 - The Pioneer Office

1960 New Car Parade



OLDSMOBILE



CORVAIR 700 (769)

500 STANDARD And 700 DeLUXE



BEL AIR 4-DOOR SEDAN (1619)

BISCAYNE BEL AIR IMPALA

ASK FOR A DEMONSTRATION DRIVE
"New Lower Prices"

EDEORD MOTORS

YOUR MODERN GARAGE

Phone 58

Didsbury

You'll Find it in the WANT ADS

NOTICE OF POLL TOWN OF DIDSBURY MUNICIPAL ELECTIONS — 1959 —

PUBLIC NOTICE is hereby given that an election will be held for the office of Mayor and for the offices of Councillors of the Town of Didsbury, and that the polling will take place on the 14th day of October, 1959, from ten o'clock in the forenoon until seven o'clock in the evening at the Town Office, and that I will at the Town Office, on the 14th day of October at 7 p.m., sum up the votes and declare the result of the election.

GIVEN under my hand at Didsbury, this 30th day of September, 1959.

P. L. EVANS, Returning Officer 1tc

STRAYED — Small yearling Hereford steer, Ear tagged 416 MEMS. Phone 515, W. P. Shultz, 1tc

SCHEDULE OF SALES IN OCTOBER

— AT THE —
OLDS AUCTION MART LTD.
SPECIAL FEEDER AND
CALF SALES TO ATTEND

Friday, Oct. 9th —
Special Feeder Cattle and Calf Sale

Tuesday, Oct. 13th —
Regular Weekly Hog and Cattle Sale

Wednesday and Thursday, Oct. 14th and 15th —
E. M. Robertson's Reg. Hereford Sale at Leithbridge Exhibition Grounds, selling 340 Head of Registered Herefords

Friday, Oct. 16 —
Special Feeder Cattle and Calf Sale

Monday, Oct. 19th —
Special Calf Sale

Tuesday, Oct. 20th —
Regular Weekly Hog and Cattle Sale

Friday, Oct. 23rd —
Special Feeder Cattle and Calf Sale

Monday, Oct. 26th —
Special Calf Sale

Tuesday, Oct. 27th —
Regular Weekly Hog and Cattle Sale

Wednesday, Oct. 28th —
Horse Sale

Friday, Oct. 30th —
Special Feeder Cattle and Calf Sale

OLDS, Phone 474 or Calgary, Ave. 9-5529

SPECIAL CASH SALE ON NEW SHOTGUNS

Remington Autoloading Shotgun, with exclusive powermatic action Sportsmen 58 ADL, fastest loading shotgun ever made, 12 gauge. Selling for: \$128.75

Stevens Pump 770 Shotgun, 12 gauge \$55.65

Mossberg Model 200K 3-shot pump multi action shotgun \$53.00

Mossberg Model 195K 12 gauge, 3-shot bolt action repeating shotgun Selling at \$39.00

Mossberg 190K 16 gauge, 2-shot, bolt action repeating shotgun. For only \$37.00

183 K-A Mossberg 410 gauge, 2-shot, for 3" shell. Bolt action repeating shotgun \$35.00

Cooey Model 84 single barrel, 12 gauge, full choke, 30" barrel, Automatic ejector \$19.00

Cooey 84 single shot 410 gauge, full choke, Automatic ejector \$17.75

FEEG'S GENERAL RETAIL

REMITALL AND ROCKVILLE SHORTHORN SALE NOVEMBER 2nd, 1959 OLDS AUCTION MART

Selling 18 Bulls, 44 Females and 30 Shorthorn club calves. Grain will be accepted at five cents over initial wheat board prices. These are rugged quality bulls and females suitable for purebred or commercial breeders. Shorthorn crossbreds are gaining in popularity. Be a first in your district to produce calves for this expanding market. Write Remitall Cattle Co., Olds, Alberta, for catalogue. 39-2tc

MR. LIVESTOCKMAN: Here are important sale dates at the Innisfair Auction Mart: Saturday, October 10th, Calf Sale; Saturday, October 17th, Special Feeder Sale and Calf Sale; Friday, October 23rd, Horse Sale; Saturday, October 24th, Special Calf and Feeder Sale; Saturday, October 31st, Stocker Cow, Calf and Cattle Sale. In addition to these special sale dates our regular Wednesday day will be a special service to buyers and sellers. Make it a habit to market for more, attend the Innisfair Auction Mart Sales. 39-2tc

SPECIAL OFFER TO OCT. 31st — We will deliver Propane to your own bulk Propane tank at 15c per gallon — CASH. Fee's Propane Sales and Service.

37-8tc

FOR SALE — 1950 Chevrolet sedan in good shape and ready for the road. \$325. See it at 2029 20th Ave. next to E.V. Church in Didsbury. 39-2tp

FOR SALE — Special cash price, one only, 14x30 new 6-ply Good-year traction Suregrip tractor tire. Fee's General Retail. 1tc

WANTED — Range Cows on calf share basis. J. Lobley, Phone 305, Sundre 37-3tp

NOTICE
Those still desiring to take music lessons please contact Miss Helen Swalm at 95 or call at Howard Pools after 5 p.m. time

FOR SALE — 1961 Chevrolet Four Door Sedan, with power glide transmission. In good condition. Contact Clem Kuelker, phone 74 Didsbury. 37-3tp

DICKAU ELECTRIC — Electric Wiring and Refrigeration Sales and Service. Phones 204, Res. 59, Didsbury. 38-1tc

FOR SALE — Used windows, various sizes. Useful for garage, poultry houses, etc. From 2 1/4 by 3 ft. to 4 by 10 ft. See them at Leeson Hardware. 38-1tc

UNWANTED HAIR

Vanished away with Saca-Pelo. Saca-Pelo is different. It does not dissolve or remove hair from the surface, but penetrates and retards growth of unwanted hair. Lor-Beer Lab. Ltd., Ste. 5, 679 Granville St., Vancouver 2, B.C. 38-4tp

FOR SALE — 14 weaner pigs. For information contact M. K. Snyder, phone 1903, Carstairs. 38-2tp

WANTED — Small barn in good shape. Must be moveable. Apply G. C. Archer, Box 362 37-3tp

FOR SALE — 8-Roomed House; East of Arena. Must sell to close an estate; what offer? Contact Arnold Bode, Box 756, Innisfail. 36-4tp

FOR SALE — Black and Decker 1/2" utility drill; 115 volt A.C.; 22 amps; 375 R.P.M.; Complete with Jacobs geared chuck; Regular \$49.95; Special Cash Price \$39.95 at Fee's General Retail. 29-1tc

DELIVERS
THE GOODS...
FOR LESS!

VOLKSWAGEN

1700 cc. 4 door sedan, 1959
State of the art in economy

HANSEN & RASMUSSEN

DIDSBURY PHONE 142

Fall Food Sale!

| | |
|--|-----|
| PEAS, Assorted 15 Oz., Reg. 2 for 41c, Special 4 for | 59c |
| Cream Corn 15 Oz., Reg. 2 for 35c, Special 4 for | 55c |
| Cream Corn 20 Oz., Reg. 2 for 45c, Special 4 for | 67c |
| Pork & Beans 15 Oz., Reg. 2 for 39c, Special 4 for | 55c |
| Pink Salmon Fancy, 8 Oz., Reg. 37c, Special 2 for | 55c |
| Spiced Beef Loaf 12 Oz., Reg. 45c, Special 3 for | 99c |
| Apricot Halves 12 Oz., Reg. 2 for 51c, Special 2 for | 39c |
| 2 Swift's Prem & 1 Beef Stew, All for | 89c |

DIDSBURY FOOD MARKET

Phone 341

Didsbury

DANCE Sunday Midnight, Oct. 11 [Long Weekend]

At Melvin Hall - Music By Moonglows - Admission 75c Each

Thinking Of Sewing ???

WE HAVE...

Fields and Tartans of all descriptions
Reversible Skirting, Tweeds and Wools
Corduroys, Printed Crepes, Flannellettes
Dan Rivers Galore — Patterns in Stock!

RUBY'S FABRIC SHOP

Ph. 138, Olds (On the Sundre Highway)

MAKE COURTESY
YOUR CODE OF THE ROAD

Joint Meeting Held At Lone Pine Hall

A joint meeting of the Lone Pine W.I. Citizen Committee was held at the hall on Monday evening, September 21st. It was decided to start a building fund for necessary alterations to Lone Pine Hall.

This hall has been in continuous use since it was opened in 1924. It has served the community well, being the setting for numerous dances, Christmas concerts, weddings, farewells and many other social gatherings.

More space is needed to accommodate the growing younger generation.

To provide more floor space both upstairs and in the basement addition will have to be made. This will provide a new entry, stage and ladies' room. A new heating unit will also be needed. It was decided to contact all organizations using the hall for their support.

Two projects have already been launched. One is to be a draw for the following prizes: first, a transistor radio; second, a record player; third, battery lantern.

The other project is to be a bingo at Lone Pine Hall on November 14 for prizes such as turkeys, chickens, chocolates, and numerous other prizes.

RUNS FROM WEDDING TO HIDE IN WOODS

An 18-day search for missing Jean Schweitzer of France, ended when he showed up at home and announced that he had been hiding in the woods since the day before he was supposed to get married.

He said he wanted to call off the wedding but lacked the nerve to tell his bride-to-be.

WESCOTT SR. W.I. HOLD REGULAR MEETING

Mrs. Raymond Shantz was hostess for the October meeting of the Westcott Sr. W.I., at which roll call was answered by "An industry and where it is located".

The topic "Canadian Industries" was given by Mrs. MacFarlane and dealt with new industries recently started in Alberta, particularly in the Edmonton area.

Mrs. Shields' five-minute talk was on the flying ambulances now being used in parts of the U.S.

The convener, Mrs. A. M. Robertson, paid her annual visit to

LOW FARM PRICES ARE HURTING...

Depressed world prices for several agricultural commodities are causing economical adjustments in some of the major exporting countries. Rapidly expanding production has been the principal cause for the price decline which has ranged from 30 to more than 50 percent. The International Federation of Agricultural Producers quotes a U.S. report which states that prices to coffee growers have declined nearly 50 percent — despite agreement among major coffee producers to withhold supplies; wool prices declined 30 to 50 percent between May 1957 and January 1959; sugar prices for one-eighth of world trade outside of the international sugar council dropped to the lowest price since World War II.

It is the same old story — heavy production and low prices.

The group.

The bit of fun was taken by Mrs. Baudinet and Mrs. J. Robertson had the report from the C.A.C.

The next meeting will be held at the home of Mrs. Cliff Eckstrand.

CREMONA NEWS

(From Our Own Correspondent)

The Cremona United Church W. A. met at the manse in Canistota, Friday, when Mrs. Magee was hostess to a group of 17 ladies. Plans were made to begin a friendship quilt for a money making project.

Mr. and Mrs. Gene Jones and family of Calgary were Saturday visitors with Mrs. M. Reid last week.

Mr. and Mrs. J. Lane, Ada Marie, Rick and Marion were Cremona visitors last weekend.

Mr. Lawrence Bergeson is one of the watchmen at the scrubbing plant.

Harvesting operations are again delayed by a fresh fall of snow in the district. The bulk of the combining and threshing is still waiting to be done.

The community hall has had a new cement floor poured in the basement.

Mr. and Mrs. C. Wilson have sold their farm and are planning an auction sale the end of this month. Rev. and Mrs. Magee and family were Sunday visitors with the Alan Reids.

Mrs. Cecil Fry formerly of Cremona, Joyce and her husband Gordon, visited with the Doug Birds and other friends in the district last week. Joyce and Gordon were enroute to Bellevue, Ont., after spending six months in B.C. and the two years previous to that in Germany. They are looking forward to a permanence.

O.S.A. NOTES

The Olds School of Agriculture and Home Economics will open its doors for the regular winter course on October 27th. Applications are still being accepted for Home Economics courses and for the Two-in-One Agriculture course. Applications for the first year of the Two Year Course in Agriculture are being used to establish a waiting list from which vacancies caused by cancellations will be filled.

The school staff includes J. E. Birdall, Principal, Farm Management; Mrs. F. A. Hodgson, Dietitian; Mrs. V. A. Charles, Dean of Women, School Nurse, Home Nursing; R. P. Warrington, Dean of Men, English; Miss Gwen Daley, Clothing; Miss Kathleen Carney, Foods; Mrs. Edith Collin, Home Management and Handicrafts; H. Armstrong, Metals; W. C. Kirk, Farm Motors and Machinery; G. B. Harrison, Farm Buildings and Maintenance; Supervisor, James Stone, Shop Assistance in Farm Mechanics; S. B. Wilton, Animal Science, Farm Manager; W. Collin, Animal Science; G. A. Oeston, Animal Science; Farm Foreman; H. W. Sutherland, Plant Science, Farm Management lab.; W. Baransk, Plant Science, Ground Supervisor; J. P. Tait, General Science; J. I. D. Mathison, Commercial.



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Coming Soon!...
A Game of
FUN and SKILL
With
CASH PRIZES
Ranging from
\$1.00 TO \$1,000.00

Available at all
Jenkins
Stores in Alberta

EVERYBODY WINS!

Start Saving Your
"YELLOW"
Cash Register Tapes
"TODAY!"

Jenkins

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HOMETOWN
FOOD
STORES

BARGAIN DAYS
on the
Canadian Pacific
in
WESTERN CANADA

— GOOD GOING —
October 22, 23, 24

Return Limit — 25 Days

RETURN FARES FROM

DIDSBURY

In Coach Only:

To Vancouver You Save \$14.40 \$27.95

To Victoria \$33.20

You Save \$17.70

To Nanaimo \$30.15

You Save \$15.80

In Tourist Sleepers:

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Berth : etc.

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WORLD'S MOST COMPLETE
TRAIN TRAVEL SYSTEM

THE DIDSBURY PIONEER

— Established in 1903 —

Published Every Thursday at Didsbury, Alberta

Entered as Second Class matter, Post Office Department, Ottawa

Member of the Canadian Weekly Newspaper Ass'n.
and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, \$3.00 a year; in U.S., \$4.00

JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



Town Elections Next Week . . .

As we mentioned in this column last week, this year's town elections, which come up next Wednesday, should prove interesting. If you are eligible to cast a ballot, let's see you at the polls. The dark horses as well as the other horses should be out in force for this one. A definite decision must be made on how the town coffers should be treated. We quote the same old phrase (it never wears out): Vote as you like, but please make your presence known, at the poll."

Demolition Work To Start . . .

Rumors have it that the buildings which now occupy the talked about site of our new post office will be removed sometime this month. We understand work on the new postal palace will start shortly after the site is cleared and will fall under the "Winter Works" program. Good news, no less! Now then what happened to the provincial five-year program, insofar as "our town" is concerned? How many times have we asked this question? How many more times will we have to ask it before we get a sensible answer?

Another Famous Quote . . .

"As to people saying a few idle words about us, we must not mind that any more than the old church steeple minds the rooks cawing about it."

Guest Editorial

HULLABALLOO OVER GAS

One of the more interesting features arising from the arrival of Alberta natural gas in Ontario is the tremendous furor being stirred up over the dangers attached to it. A feature article in the last issue of Maclean's was devoted to the problems being experienced . . . newspapers are insisting on all sorts of regulatory boards, and playing up the mishaps which are taking place. An article received this week from an Eastern writer suggests that one of the principal functions of the newly appointed National Energy Board will be to remove some of the public doubts and misgivings over the use of natural gas.

It would be comical to many Albertans, did not give rise to the feeling that much of the stir is being created by interests opposed to the introduction of this cheap, convenient fuel to the Eastern area. To Albertans who are accustomed to think of gas installation as being just an automatic as the installation of power and water, it seems strange to hear all the argument and bitter controversy.

However, it is probable that the East will learn to live with gas, too. In time they should come to realize the vast difference between manufactured and natural gas in explosiveness. They should come to know that, just as with electricity, there are certain safeguards which must be taken. There is a responsibility on the part of the merchant selling gas appliances, on the plumbers installing them, the companies distributing fuel and the government authorities regulating public utilities. It is important to Albertans that the fuel be sold, so the effective distribution of it is equally important, too.

The most apt comment here in Camrose is that the only thing about gas bothering us is the recent increase in price, which is equally important, too.

— Camrose Canadian

CANADIAN TEACHERS HAVE 'CUSHY JOBS'

For every dedicated teacher, 100 look upon teaching as a soft way to earn a dollar. Hugh Garner charged recently in Liberty magazine.

"Thousands of Canadians have entered what is today our country's most pampered profession. Teaching offers a so-called professional standing; an aura of social respectability; and more vacations than any other white-collar job. The attitude of the average Canadian teacher is to go along with the tide, until old enough for pension. This assures a teacher of a calm security, and his pupils of a minimum education," Garner said.

Highest maximum teachers' salaries in Canadian elementary and secondary schools run from \$8,300 in Toronto, to \$5,065 in Saint John, N.B. Salary recommendations that exclude any merit rating plan were recently adopted by the Ontario Teachers' Federation. "Teaching is the only profession in Canada which is paid for by labour, and not by the quality of the work," writes Garner.

Last year 756 Ontario elementary and secondary teachers had no professional qualifications at all. Some didn't reach grade eight level in qualification tests. Less than eight percent of 568 students at the Teachers' College in Fredericton, N.B., had an average of 75 percent or more in junior matriculation examinations. Grade eleven education, a junior matriculation certificate and a Letter of Standing from a Provincial Board of Education is all that is presently required from most Canadian centres to teach.

There will be a surplus of teachers in Ontario by 1961, the Ontario School Trustee Council and the Ontario Teachers' Federation said recently in a joint statement. "This will bring competition back into the teaching trade," said Garner. "It might even end the misspelled notes that often startle young mothers, when young Johnny has brought them home from his teacher."

CANADA SAVINGS BONDS

Buy yours now, by instalments or for cash,
at any branch of the "Royal"

THE ROYAL BANK OF CANADA

Olds Drive-In Theatre

FRIDAY and SATURDAY, OCTOBER 9th and 10th —

DOUBLE FEATURE

LEX BARKER in

"WAR DRUMS"

(COLOR)

— AND —

"ISLAND WOMEN"

EXCELLENT DOUBLE — FAMILY

SUNDAY MIDNIGHT PREVIEW, OCTOBER 12th —

DOUBLE HORROR

"RODAN THE FLYING MONSTER"

(COLOR)

— AND —

"BEAST OF BUDAPEST"

THIS ENDS OUR SEASON. THANK YOU AND WE WILL
SEE YOU IN THE SPRING!

Soft Ice Cream

AVAILABLE AT THE . . .

BRIGHT SPOT LUNCH COUNTER

. . . EVERY DAY OF THE WEEK

"Open Sundays: 10 a.m. to 9:00 p.m."

REFINED, PROVED FOR YOUR HEATING UNIT!

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ANOTHER GOOD REASON
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Announcing Meteor for 1960



1960 METEOR MONTCALM four-door sedan,
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Canada's idea car of the year — and looks it!

Meteor's originality for 1960 shows in its three distinctive roof styles. From glamorous grille to tallight grouping, Meteor is unmistakably Canadian. Every flowing line is pure-bred function—its beauty tells you so! Power is new! Both Tempest V-8's and famous Econ-O-Fuel Six deliver maximum power at speeds you drive most. Standard engines purr best on low cost, regular grade gasoline. New standard full-flow oil filter allows up to 4,000 miles between oil changes. New lavish interiors provide more leg room, head room, and shoulder room. Doors open wider. New seat height is more comfortable with standard front seat foam cushioning. New smooth ride comes from a wider tread, a new front suspension and self-leveling rear suspension. New, 25% bigger brakes are largest in Meteor's field. In every way, Meteor is Canada's idea car of the year. See the most distinctive Meteor ever—at your Meteor-Mercury-Frontenac dealer now.

Certain features illustrated or mentioned are standard on some models, optional at extra cost on others.

'60 Meteor

MONTCALM • RIDEAU 500 • RIDEAU • STATION WAGONS



See it today — at your Meteor-Mercury-Frontenac dealer

Phone 132 **Cowan & Moore** Didsbury

Professional and Business Directory

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Office west of Hotel
Hours: 11-12: 1:30-5, except
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Phone 141 — Didsbury

Dr. R. G. BANKIER

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Physician and Surgeon
Dr. T. P. O'Hea
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Except Wednesday
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Dr. H. S. RAMSEY

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Special Attention Given
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(Excepting Monday)
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REPAIRS TO ALL MAKES
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"Tune-up A Specialty"

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Quick Repairs On All
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All Work Guaranteed

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Phone 261 — Didsbury
Body and
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CHURCH NOTES

EVANGELICAL CHURCH
Rev. A. E. Stickle, Pastor
Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting
Bethel Services:

Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8 p.m.
The Pastor and Congregations
extend a sincere welcome to all.
Come and worship with us

REDEEMER LUTHERAN

CHURCH
"The Church Of The
Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at
10:30 a.m. followed by Sunday
School and Adult Bible Class

UNITED MISSIONARY

CHURCH
REV. W. D. ANNETT, Pastor
Sunday School, 10:30 a.m.
Preaching: 11:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer
meeting at 8 p.m.

ST. CYPRIAN'S
ANGELICAN CHURCH
Services on the first, second
and fourth Sundays at 12 Noon.
1st Sunday — Holy Communion
2nd Sunday — Morning Prayer
4th Sunday — Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

FALLEN TIMBER
FOURSQUARE CHURCH
REV. RUBY MOORE
Sunday School — 12 Noon
Church Service — 1:15 p.m.
Young People's every Friday
at 8:30 p.m.
Come and Bring Your Friends

KNOX UNITED CHURCH
Didsbury — Alberta
REV. GLADYS GIFFIN, Minister
DIDSBURY:-
Sunday School — 10:15 a.m.
Service — 11:30 a.m.
WESTCOTT:-
Service — 10:00 a.m.
Sunday School — 11:00 a.m.

HELP YOUR
RED CROSS

FLOWERS

Fresh Cut Flowers —
Wedding Bouquets —
Funeral Wreaths —
Potted Plants —
Corsages —

J. V. BERSCHT & SONS
PHONE 38 DIDSBURY

THE
Homemaker

By KATHLEEN CARNEY

The fall season has rolled around once again, which means that this is my last news column to you, as I am returning to teach at the Olds School of Agriculture for the coming term. I must say that it has been a very pleasant summer working with you people, and I am sure that your new District Home Economist, Miss Albertine Schelstraete will enjoy her work in this district as much as I have.

DAHLIAS AND GLADIOLUS
Dahlia plants may be dug when the foliage has been blackened by the first killing frost. Tops are cut off an inch or so above the surface of the ground, and the large tuberous root clumps are allowed to dry until the soil just falls off. The intact clumps are then packed in granulated peat moss, vermiculite or clean, almost dry sand and stored where the temperature can be maintained at 35 degrees to 45 degrees F. for the winter.

Dig gladioli when leaves begin to wither from maturity or frost. Dry in the sun and remove tops by cutting them off one inch above the crown. Temporary storage at a temperature of 40 degrees F. for 10 to 14 days will speed up the corn ripening process necessary for sound storage. A light film of 5 percent D.D.T. dust puffed over them will eliminate any living thrips during this period.

TRANSPLANTING PEONIES
September is the time to transplant and divide peonies advises Alberta's Supervisor of Horticulture, P.D. McCalla. Plants ten years old or more respond very favorably to division, he says, but those under three years of age should not be divided.

When digging up peonies make sure that you keep 15 to 18 inches away from the plants so that the roots will not be bruised or injured. When the plant is out of the ground shake it thoroughly and lay it in the sun for two or three hours. The roots will then lose their brittleness and will be much easier to separate. Use a sharp knife to divide the peony and cut it at its weakest points. Each part should have at least four strong roots and the foliage should be cut back to two inches.

FALL ROSE CARE
Watering and mulching are the main factors involved in roses surviving severe winters. Soak the ground after the first killing frost until well into October. This more than anything else will ward off winterkill which results from a drying out of the wood.

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Books ???
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THE DIDSBURY PIONEER

Baler Engine Need
SERVICING

May baling moves ahead
swiftly with no lost time and
labor, when your baler works
perfectly day after day. Let
our trained factory experts
tune up, overhaul or service
your Wisconsin Heavy-Duty
Air-Cooled Engine now, for
smooth performance later.



STAUFFER
AUTO SERVICE

PHONE 60 OLDS

Be A Fire Chief
Do It Yourself

Want to check yourself on "fire-bug" spots of your home? Here's a pretty good checking list:

Basement — Rubbish. Unprotected joints above furnace and smoke pipes. Dirty wood pile. Ashes in wooden containers. Sagging smoke pipes and defective joints. Joists resting on brick chimney. Oily rags or waste. Paint and polish. Exposed wood lath. Gasoline stored or used in house. Motor (or car) with defective fuel or ignition system. (Also in connection garage or workshop). Knotted drop electric light cord; improper fuses.

First Floor — Oil or gasoline stoves (summer stoves). Wood box close to stove. No metal stove shield protecting wood floor. Curtains close to stove. Stove pipes close to ceiling. Matches within reach of children. Electric iron connection. Cleaning fluids. Oil heater. Celluloid toys. Sweepings in register.

Second Floor & Attic — Electric drop cord hung on nail. Haphazardly-strung electric wires. Rubbish. Unstopped or paper-covered flue hole. Offset chimney. Chimney on bracket.

A public message on behalf of
THE DIDSBURY FIRE BRIGADE

CHRISTIAN SCIENCE

"Are Sin, Disease, and Death Real?" will be the subject of the Lesson-Sermon at Christian Science Services Sunday.

God's healing and saving power will be brought out in reading from the Bible which include this verse from Isaiah (52:9): "Break forth into joy, sing together, ye waste places of Jerusalem: for the Lord hath comforted his people, he hath redeemed Jerusalem."

Selections from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include (24:29): "Let unselfishness, goodness, mercy, justice, health, holiness, love — the kingdom of heaven — reign within us, and sin, disease, and death will diminish until they finally disappear."

The Golden Text is from Psalms (67:12): "God be merciful unto us, and bless us; and cause his face to shine upon us: that thy way may be known upon earth, thy saving health among all nations."

FOR YOUR
Plumbing & Heating Requirements
SEE

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234 or 235



See us for famous

SUBURBANITE
WINTER TIRES

by GOODYEAR

CANADA'S SUREST SAFEST WINTER TIRE.

Every winter more and more folks send their friends to us for Suburbanites. Why don't you be among them this winter to enjoy all-weather driving with Suburbanites by Goodyear. Drop in soon.

WE'VE REDUCED PRICES ON ALL SIZES!
SEE US NOW—SAVE UP TO \$20.00 A PAIR

COWAN & MOORE
SALES & SERVICE

"New Holland Equipment"

WE ARE NOW DEALING IN

SHELL OIL
PRODUCTS

IN THE DIDSBURY AREA

We Are Offering For Sale:-

ALL BULK GASOLINES, LUBRICANTS, GREASES, CHEMICALS AND FUEL OILS.

Our New Location Is Situated North
On Main Street

For Quick, Efficient Service Phone

JAY TUGGLE

At 290

DIDSBURY

Guesting Again . . .

THE RUSSIAN BEAR DANCES BUT CAN STILL BITE

A highlight of Ed Sullivan's television show Sunday, made up of acts filmed in Russia, was a large tamed bear that danced, twirled logs and performed a variety of gymnastics.

As the T-V show was being broadcast here, a poorly gentleman whose resemblance to a Russian bear has not been missed by Walt Kelly, creator of the comic strip, "Pogo", was leaving the U.S. after a two-week goodwill tour. Nikita Khrushchev, adopting the smiling attitude of a kindly grandfather, put on a remarkable act during his visit to this continent — an act that is about as foreign to his nature as dancing is to the nature of Ed Sullivan's brown bear.

Khrushchev's visit undoubtedly has warmed the feeling between the U.S.A. and Russia, but serious repercussions can result if the people of the West fall for the Red bear's "good fellow" routine, mistaking his true intentions.

We must bear in mind that the smiling Khrushchev is the same uneducated peasant who joined the Communist party 40 years ago, because it represented his only hope for success. Driven by a relentless ambition, he focused so strongly on his goal to get to the top that connivery, intrigue and mass murder were winked at to achieve his ends. He has risen, his hands dripping with blood, to the position of ultimate power, his whim controlling the very life and death of one-third of the world's population.

Let us not deceive ourselves . . . the same ambition that has brought Khrushchev to his present position has not yet been satisfied. Nor will it be satiated until he controls the destiny of every soul on earth. Television viewers, who looked closely, would have noticed that the amiable Russian bear on the Ed Sullivan show wore a muzzle. Like the bear, Khrushchev must be "muzzled" held under control with military might, a potential bag stick that can be lowered abruptly on his head should he become carried away with his ambition.

Our preparedness must not be allowed to slacken. The Russian bear dances . . . but we must remember, it can still bite.

— Camrose Canadian

SPECIAL FEATURES IN U. M. CHURCH

Mr. Einar Anderson, a former leader in the Mormon Church will be speaking in the United Missionary Church Thursday, October 8th at 8 p.m. He has been featured at banquets and conferences throughout the United States and brings with him a wealth of information. He will give time for a question period also.

Another special is Rally Month throughout October. Last Sunday saw a good beginning with fine attendance and a promotion program. There are classes for all ages and special features each Sunday of this month.

If you are not a regular attendant elsewhere you are cordially invited to attend.

Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.



HARVEST SPECIALS

FIRESTONE RETREAD TOWN & COUNTRY TIRES — Plus Your Recappable Trade
FOR ONLY . . . \$13.50
FIRESTONE BATTERIES . . . \$9.50 and Up
ANTIFREEZE, Per Case . . . \$11.00

For A . . . FALL TUNE-UP or A WINTERIZE JOB
— STOP AT —

HANSEN & RASMUSSEN

Volkswagen and Minneapolis Moline
Phone 142 Didsbury
— USED VOLKSWAGENS —
1958 Volkswagen Car — 1955 Volkswagen Car

Destination . . . DEATH

Whenever You :SPEED:



Announcing the new

CANADA SAVINGS BONDS

Better than ever!

CASHABLE ANYTIME AT FULL FACE VALUE PLUS EARNED INTEREST: Canada Savings Bonds are both a most convenient method of saving and a safe investment with many unusual advantages. If the need should arise, they can be cashed at any time, at full face value plus earned interest. They're like dollars with coupons attached.

HIGHER RETURN THAN EVER BEFORE: Interest first year 4%, second year 4½%, third year 4¾%, next six years 5% plus bonus of 3% at final maturity. Average interest yield if held to maturity is 4.98% per year.

AVAILABLE IN 5 DENOMINATIONS: Coupon Bonds are available in denominations of \$50, \$100, \$500, \$1,000 and \$5,000. In fully registered form, \$500, \$1,000 and \$5,000.

NEW LIMIT—\$20,000 PER PERSON OR ESTATE OF A DECEASED PERSON: The limit to holdings of this new issue that may be registered in the name of any one individual, or in the name of an estate of a deceased person, is \$20,000. Each member of a family may buy up to this amount.

AVAILABLE FOR CASH AND ON EASY INSTALLMENTS: On the Monthly Savings Plan, you make a down payment of 5% and pay off the balance in convenient instalments. On the Payroll Savings Plan, you purchase your bonds by regular deductions from your pay.

ORDER YOURS THROUGH THE PAYROLL SAVINGS PLAN WHERE YOU WORK, OR THROUGH YOUR BANK, INVESTMENT DEALER, STOCK BROKER, TRUST OR LOAN COMPANY.

Midway News

(From Our Own Correspondent)

The Midway school staff this year is comprised of Mr. M. Goerzen, principal; Mrs. Ivy Weiss; Mrs. Iona Shields and Mrs. Marjorie Fisher.

Mr. and Mrs. Goerzen and family have taken up residence in the teacherage.

The first Home and School meeting of the season was held on Monday, October 5th, with Miss Carney, guest speaker, giving her topic on school lunches.

Patricia Hoskin has enrolled at the University of Alberta, Edmonton and is taking a course in social service. Norman Fisher, also returned to the university to resume his studies. Lyle Taylor has also left to enroll at the University of Manitoba at Winnipeg.

Annie McCulloch is attending nursing-aid-school at Calgary.

Mr. and Mrs. Ira Good of Calgary, old timers of this district, recently celebrated their 50th Wedding Anniversary.

Congratulations are extended to Mr. and Mrs. H. Pendegast and Mr. and Mrs. C. D. Harder on the birth of baby boys.

THE
CHRISTIAN
SCIENCE
MONITOR

Good Reading for the Whole Family

- News
- Facts
- Family Features

The Christian Science Monitor
 One Norway St., Boston 15, Mass.
 Send your newspaper for the time
 checked. Enclosed find my check or
 money order. 1 year \$20 □
 6 months \$10 □ 3 months \$5 □

Name _____
 Address _____
 City _____ Zone _____ State _____



HUNTER'S

GUNS — GUNS — GUNS

410 Gauge 20 Gauge 12 Gauge
 .22 HORNET .303 Calibre 30-06 Calibre

All Guns Can Be Financed . . .

. . . With Low Down Payment

WE ISSUE
HUNTING LICENCESUSE C.I.L.
AMMUNITION

WINDOW GLASS CUT TO ANY SIZE
 "Install Weatherstrip Now. We Have It!"

**MAC'S Hardware**

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Didsbury

Week-End Meat Specials

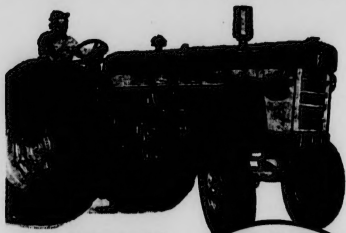
HAMBURGER — 45c
 Per Lb.
 HOME-MADE PORK SAUSAGE — 39c
 Per Lb.
 VEAL LOAF — 49c
 Per Lb.

"We Do All Curing and Processing Of Meat"

Henry's MEAT MARKET

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Didsbury



NEW MULTI-RANGE
 5-CYLINDER
 INTERNATIONAL

560

We're mighty proud of this new 5-plow tractor!
 Try it and you'll see why. It's the finest, mightiest
 wheel tractor ever built!

**H. E. OKE**

"YOUR MACHINE MAN"

Phone 375

Didsbury

**CAMPBELL'S FOOD STORE
PREMIER MEATS**

"THE COMPLETE FOOD CENTRE"
 RAY and BETH CAMPBELL

NEW STOCK IN FRUIT CAKE
 SUPPLIES AND BAKING NUTS
 FRESH CRANBERRIES, For Thanksgiving —
 2 Pkgs. 69c

WEEKEND MEAT SPECIALS

—: FOR THANKSGIVING DAY —:

HAMS, All Varieties TURKEYS

Large or Small

CHICKENS, Large, for Roasting . . .

. . . CHICKENS, Cut Up For Frying

"Order Early and Avoid Disappointment"

MERCHANDISE GUARANTEED

—: FREE DELIVERY —:

Groceries: 134

Meats: 42

DISTRICT NEWS**M.V.B.C. NEWS**

(From Our Own Correspondent)

A number of students have arrived today, which is Monday, on campus to begin their work for the new year. It is good to see them come. Mr. and Mrs. Hamilton of Oakville, Washington, brought their daughter, Lorena and Donna Heim, with them on Saturday and enjoyed a visit in the community over the weekend. Fred Martin and Michael McCord arrived late Saturday night also. Tuesday is registration day, and nearly all of the students will be here for that, we are sure. The rooms of the dormitories will be filled to capacity this year, and we may have to put a couple of fellows into one of the apartments.

Lavern Traub is redecorating his piano studio at present. This will make a great improvement in its appearance, and add a brightness to the room that the former decorations did not have. He has a large number of piano students this year.

Mr. Meyer has set up his studio with blackboard and suitable chairs for class work. He and his wife are prepared to do a real job on the music program of the college, and any persons in the town could register for these classes if they wish to do so. If you want to know about them, just phone us.

Mr. Ray Stauffer, a fourth year student, has been named as Director of the Gospel Service League for the winter months. The Faculty made that decision at their last meeting.

The faculty retreat was held at Banff again this year. Two carloads went out on Thursday morning. The faculty meeting was held Thursday night and arrangements and appointments for faculty members were made. Committees were formed for special functions soon to be held, and the president gave his devotional message of inspiration to which the faculty looks with much anticipation each year. It was also a time of recreation, and some scenic sections of the country were visited on Friday. Altogether it was a time of fellowship and devotion in God's great out-of-doors, and prepared hearts and minds for the work lying ahead of them. Several members were unable to be present. On the return home the group stopped at the home of Rev. and Mrs. Ray Shantz for the evening and enjoyed the gracious hospitality of these friends for a few hours.

The new year is ahead of us, and we are sure that the town people will appreciate having these fine young people comprising our student body among us again for the next seven months.

GEM OF THOUGHT . . .

The man who insists upon seeing with perfect clearness before he decides, never decides.

HENRY ERE

—: Agent For
 MEMORIALS
 and
 GRAVE MARKERS
 "By the Finest
 Craftsmen!"

**MOUNT VIEW
SERVICE
AND
TEXACO
BULK SALES**

Junction of No. 2
 Highway Into the
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Special Price on
 FIRESTONE
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HAVOLINE
 MOTOR OIL
 MARFACK GREASE

Check with us for
 your farm bulk gas
 and greases

Bob ELKIN,
 Proprietor
 Ph. Didsbury, 5 P.O.

SERVICE
 BOARD
 NOTES
 — By —
 W. K. SNYDER
 Agricultural
 Service Board

FALL CULTIVATION

Prolonged wet weather has been interfering with the orderly working of summer fallow ground in many instances, with the result that many fields now carry a heavy growth of many varieties of weeds. No doubt it is the intention of most operators to still give the fields a thorough going over before freeze-up.

I feel very definitely that this cultivation carried out late in the fall is probably one of the most effective ways of permanently reducing perennial weed population. It should however be kept in mind that if land has been worked a number of times during the summer with a blade implement such as a wide level or tiller, the land probably by this time is quite loose. It would be wise at this stage not to use the tiller again but rather to use a cultivator with shovels in order that the ground isn't pulverized further. Most of us can recall past years when dry windy weather permitted much of the top soil to drift away. We certainly don't want to repeat performance of this kind and we should be taking the necessary steps to prevent it.

In the case of stubble ground or land that hasn't been worked since it was hauled out, I would recommend that a tiller or wide level disced with sharp blades would be the proper implement to use. This trash should be cut up and mixed with the top soil rather than to be burned off. Several workings yet this fall will put it in condition so that it can probably be cropped again next year to good advantage.

LIGHT YOUR WAY . . .

. . . WITH BIBLE STUDY

**THANKS
FOR THANKFULNESS**

Little Jimmy reached up to take the dollar bill his grandfather was holding out to him.

"What do you say to grandpa now, Jimmy?" his mother asked. "Thank you, Grandpa," Jimmy said dutifully. He had learned that the word "please" can work minor miracles for children. But he couldn't learn the importance of saying "thank you" and had to be prompted again and again.

Some of us may be saying "thank you" this Thanksgiving Day in the hope that this phrase will repay God for all He has done for us this past year. Some of us may even "cross our fingers" and hope that this phrase may work a little magic for the year to come, thinking: "If we say 'thank you' now, God may be especially good to us next year." Whether we're really thankful or not doesn't seem to be so important.

But it is, of course, God is concerned about what you do with the things He gives you. He is even more concerned about what these things do to you. Most of all, He is concerned about YOU, not things. If these things should in any way prove harmful to YOU, we can thank God that He withholds them from us.

Things — even turkeys, health and money — don't make you thankful. Only God can do that. God makes you thankful, not by giving but by forgiving you — for Jesus' sake.

This Thanksgiving Day, at home and in church, come to give thanks for being thankful. Or else come so that God can give you His greatest gift, thankfulness.

YOU WANT RESULTS ?

TRY PIONEER CLASSIFIEDS !

*Coming Soon . . .***"THE EVENTFUL"****FRONTENAC**

TRULY THE FINEST . . .

. . . CANADIAN BUILT FAMILY CAR!

SEE IT SOON AT YOUR**Mercury****Meteor****Frontenac****DEALER****COWAN & MOORE**

SALES & SERVICE



"New Holland Equipment"

OCTOBER SPECIALS**WATER REPELLENT WORK BOOTS —**

Cat Tread By Greb.

REGULAR PRICE

\$17.95**MEN'S BROWN BATA LOAFERS —**

Regularly Selling At \$8.50

REDUCED TO

\$5.95

WE CARRY A FULL LINE OF LADIES' AND
 CHILDREN'S SHOES, IN THE LATEST
 COLORS AND STYLES

CLARENCE'S SHOE SHOP

"Headquarters For Winter Footwear"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

For Sale

Exceptionally Good and Worth The Money

5 ROOMED DWELLING —

About One Acre Of Land,

Priced At

\$1800**FOUR LARGE ROOMED DWELLING —**

Large Lot. Close In.

Price

\$2500**FIVE ROOMED DWELLING —**

On Water and Sewage Line

Price

\$3000

NO INFORMATION SUPPLIED BY TELEPHONE
 INSPECTION BY APPOINTMENT ONLY

**Reiber Brothers**

"Where Insurance is a Business,

Not A Sideline"

C. E. Reiber

Phone 90

A. W. Reiber

*Entertaining ways with . . .***CANADIAN****cheddar
cheese**

Free! Marie Fraser's exciting
 new Canadian cheese recipes.
 Write today!



WINTER CLOTHING

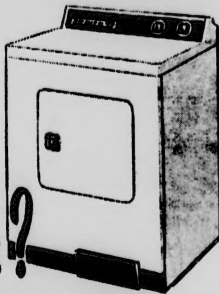
— FOR LADIES and GIRLS —

LADIES' COATS, Fur Trimmed and Plain
LADIES' DRESSES, Latest Styles and Colors
LADIES' SWEATERS, Darlene and St. Michaels
LADIES' CAR COATS, Ast. Styles & Fabrics
GIRL'S CAR COATS, Sizes 4 years to 14 years

FOLKMANN'S CLOTHING

Phone 124

Didsbury

**WHY
PAY
MORE?**

**MARSHALL WELLS
SUN SELECTOR DRYER**

Model 860

Truly the most outstanding dryer anywhere! "Sun Selector" heat control provides precise setting for all fabrics. Features interior lamp, germicidal infra-red element, giant lint drawer, high speed fan, automatic safety thermostat, safety door, space-saving modern, cabinet with baked enamel finish.

Reg. \$199.95

\$188⁸⁸**Leeson Hardware**

Phone 372

Didsbury

STOCKMEN

COR-RAL: A new treatment for warbles. Now is the time to spray your cattle, to prevent warbles appearing next spring. COR-RAL has been government tested in many areas of Alberta with very great success.

SEE US FOR YOUR REQUIREMENTS

Rexall 1 Cent Sale

OCTOBER 19th to OCTOBER 25th

Flyers describing the many values will be in the mail soon. There are many new bargains — ideal gift suggestions for Christmas

Slipp's Drug Store

"Your Rexall Store"

Phone 40

Didsbury

Little Items of Local Interest

Mr. and Mrs. George McMartin, had as their weekend guests, Mr. and Mrs. Fred Spinder of Spokane, Washington; the latter being George's sister.

The Catholic Women's League met at the home of Mrs. Bill Moon Jr. with fourteen members present. The group welcomed a new member and made plans for their turkey supper on Saturday, October 24th.

Mrs. Ash from Portland and Mrs. Kulbeck from Havre are visiting with their sister, Mrs. C. Reimer.

ERROR IN B.A. W.F.U. SCHEDULE

The football game between Calgary and Regina which is scheduled for Saturday, Oct. 10th at 8:30 p.m. at Mewata stadium will be played at 2:30 p.m. Saturday afternoon, October 10th.

Mr. and Mrs. Emmerson of Portland, Oregon, left for home last Sunday afternoon after spending the past ten days with the latter's parents, Mr. and Mrs. Phil McNeil. They also visited other relatives in the district and in Calgary.

Correction on the advertisement of Albert Milnes sale, which was sent in by the Lone Pine W.I. correspondent; no time or date has been set.

Mr. and Mrs. R. Campbell and Janie, and Mrs. Campbell Sr., visited with Maxine in Edmonton on Sunday.

Mr. Harvey Tishe of the Royal Bank staff has been transferred to a Royal Bank branch in Calgary.

The Ladies' Auxiliary to the Canadian Legion, zone 2, district 8, scholarship for grade nine, will be presented to Miss Donna Archer on October 18th, at the school auditorium. Everyone welcome.

LATE CLASSIFIEDS

FOR SALE — New style walnut buffet; almost new Wilton rug; two walnut night tables; TV, swivel chair; gas radiators and mantel. For further particulars phone 242. Didsbury. 39-31c

WILL HAVE 40 acres of wheat straw to spare. C. P. Reimer, phone 506. Didsbury. 1tp

FOR SALE — Lot and three-roomed house with two gas stoves, lights, well and shed, \$1,000; half cash. Contact Lena Sanderson, RR1. Didsbury. 39-31p

FOR SALE — Netted Gem potatoes by the 100 lb. sack, by the ton, or by the truck load. Contact Shaw Bros., Phone 717. Didsbury. 39-21p

ENGAGEMENT ANNOUNCEMENT — Mr. and Mrs. George McMartin wish to announce the engagement of their youngest daughter, Velma Gwendolyn to Mr. Earl David Ronneberg, youngest son of Mrs. M. Ronneberg, and the late Mr. Ronneberg of Oids. 1tp

WANTED — Man To Work Around Crasher, Phone 267. Didsbury. 39-21c

FOR SALE — Student-Two Hohners Accordian. Very good condition. \$40. Box 223 Didsbury. 39-31p

NOTICE — Mrs. Sid Fox will continue kindergarten, starting October 13th. At 9 a.m. Anyone interested please phone 368 or call 2 doors West of Edford Motors. 1tp

WANTED — Single girl for bank work. Please apply in person at the Royal Bank. tmc

DIDSBURY THEATRE

**FRIDAY and SATURDAY
OCTOBER 9th and 10th**
 Jules Verne, Author of
 "Around The World In 80 Days"
 Now Brings You The Timely
**"FROM THE EARTH
TO THE MOON"**
 (Technicolor Family)
 ALSO — SATURDAY
MATINEE At 2:30 p.m.

Coming Events

— Mons chapter I.O.E. will hold its regular monthly meeting on Thursday, October 8th in the Lutheran church basement at 8:15 p.m.

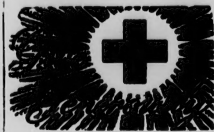
— Eric Rattledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Oct. 9th, morning only, at the Rosebud hotel. Consult in city of office, 1014, Greyhound Building, in Calgary. 39-21c

— There will be a dance at Melvin Hall on Sunday Midnight, October 11th (the long weekend). Music by the Moonglows. Admission 75c 1tc

— A meeting of the Rugby Local, No. 1028, will be held at Zella on Tuesday, October 13th, 8:30 p.m. 1tc

— There will be a Fish and Game meeting in the Lions hall, Oct. 14, at 8:30 p.m. A film will be shown and discussion of resolutions for the annual convention.

— Services at St. Cyprian's Anglican church will be held Sunday at 7:30 p.m.



Mr. Terry Duce of the local Royal Bank staff is holidaying in Medicine Hat.

Mr. and Mrs. Alf Allen visited with Mr. and Mrs. Mel Huget in Calgary at the weekend.

Thanksgiving Special**FRESH FROM THE OVEN
PUMPKIN PIE****EACH****65c****RAE'S BAKERY**

Phone 216

Didsbury

FOR QUICK EFFICIENT...

GLASS REPLACEMENT

... OF ALL MAKES & MODELS

— CALL —

ANDERSON'S BODY SHOP

Phone 261 — DIDSBURY — Res. Phone 78

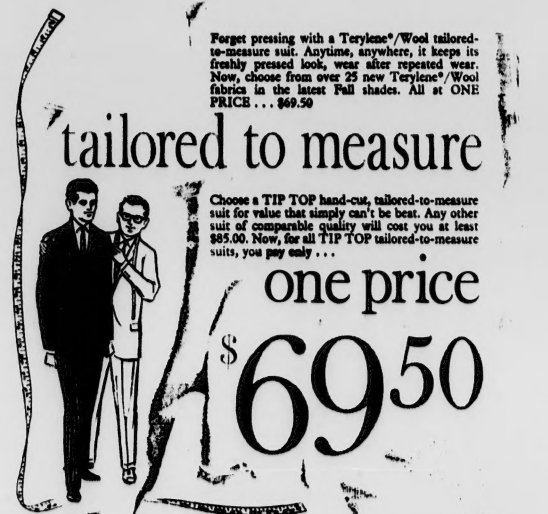
*Golden Jubilee*
CELEBRATING 50 YEARS OF SERVICE TO CANADIANS**J. V. Berscht & Sons**

Phone 36

Didsbury

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TERYLENE*WOOL
*Registered Trademark of C.I.L. Polyester Fibre
ONE PRICE ONLY



Forget pressing with a Terylene*Wool tailored-to-measure suit. Anytime, anywhere, it keeps its freshly pressed look, wear after repeated wear. Now, choose from over 25 new Terylene*Wool fabrics in the latest Fall shades. All at ONE PRICE... \$49.50

tailored to measure

Choose a TIP TOP hand-cut, tailored-to-measure suit for value that simply can't be beat. Any other suit of comparable quality will cost you at least \$85.00. Now, for all TIP TOP tailored-to-measure suits, you pay only...

one price**\$69.50**

THE WORLD'S LARGEST ONE PRICE TAILORED TO MEASURE CLOTHIERS

For A Special Deal & Large Trade Allowance

THE AMAZING FORDSON POWER MAJOR
 DIESEL — 55 H.P., 4-5 Plow
 As Low As \$3538

THE DEXTA 3 CYLINDER DIESEL —
 33 D.B.H., 3-Plow, 3-Point Hitch
 Starting At \$2670

FORD TRACTORS and EQUIPMENT

— SEE US BEFORE OCTOBER 31st —

FORD LOADERS Up From \$478
FORD BALERS \$1710
FORD SPREADERS, P.T.O., 100 Bushel \$780

BARRETT'S

PHONE 126

DELAVAL EQUIPMENT

DIDSBURY

WE TAKE GRAIN

WE TAKE GRAIN

THE FORD 600 and 800 SERIES —
 Three and Four Plow,
 From \$2430

FORD 600 and 800 SERIES —
 Selectospeed Automatic Transmission
 Gas and Diesel

A COMPLETE STOCK OF DAIRY SUPPLIES